

## The Benefits

- The latest information on major national and international airport projects
- Unrivalled network of contacts
- Access to potential customers in new markets
- The latest market intelligence
- Ongoing event programme providing access to key UK customers and international markets
- A programme of missions and events supported by the UK Government
- Increased export opportunities
- Company listing in member products and services directory
- Opportunities to participate in working groups representing specialist areas of interest
- Regular news and updates to keep you informed



# Interested in joining?

### Contact us

Membership@britishaviationgroup.co.uk  
0207 091 4540

[www.britishaviationgroup.co.uk](http://www.britishaviationgroup.co.uk)

British Aviation Group  
Salamanca Square,  
9 Albert Embankment,  
London SE1 7SP

### Connect with us

 @BritishAviation  
 british-aviation-group



## Who we are

The British Aviation Group (BAG) is the leading representative body for UK companies involved in the airport and aviation development sector.

BAG's primary role is to help UK companies win business in airport and aviation developments in the UK and overseas and to help clients identify UK suppliers of goods and services to meet their needs.

Our membership covers the full spectrum of manufacturers and service providers in the airport and aviation sector. We currently represent over 160 companies of all sizes, whose products and services are required in the development of modern, efficient, world-class airports. Our members operate in over 150 countries worldwide and have enjoyed notable business success, winning contracts across almost all of the world's largest airports.

### As an organisation we aim to:

- Provide support to UK businesses seeking to export products and services to new markets
- Update our members on airport and aviation events, statistics and news
- Facilitate networking across the membership
- Provide intelligence on aviation and airport tenders and sales opportunities
- Work with UKTI to promote international awareness of British business capability in airports and aviation

## Events

We run over 20 events each year which focus on business opportunities and offer our members the opportunity to network and build contacts across the aviation sector.

### Our events include:

- Industry briefings and webinars
- Overseas missions to key markets
- Roundtable meetings
- Special Interest Groups
- BAG Annual Dinner
- Two dedicated Member Days
- Regional networking reception
- Summer seminar & BBQ

Each event attracts key airport decision-makers and aviation professionals from across the world.

We also offer our members the opportunity to exhibit at a number of large airport exhibitions annually.

## Promotion

Our members are world leading experts in almost every professional aviation discipline.

### We promote this expertise globally through our:

- **Directory of Products & Services** – available online and in a printed edition, the directory contains profiles and contact details for each of our members and is distributed globally.
- **Website** – in addition to their company profile, members can also highlight their latest news by uploading it to the BAG website
- **BAG Newsletter** – our printed newsletter is produced biannually and features our Members latest products and airport project wins
- **Social Media** – with over 6000 contacts across our social media channels, we can get our members' news to a large yet targeted audience.



## Market Intelligence

### Our members receive business critical information on a regular basis through:

- Regular airport and aviation sector news
- Access to the Business Opportunities Centre – our unique online web portal for major aviation projects across the globe
- Personalised email alerts with news, events and sales leads based on the markets you're interested in and your capability areas.

In addition, we can utilise our extensive network of contacts to carry our research on your behalf.

## Special Interest Groups

We have specialist working groups to represent particular interests within the airport development sector – The Airports Consultants Group (ACG), the Equipment & Operations Suppliers Group (EOSG) and the BAG Security Group

Each group meets regularly to discuss best practice, market opportunities and to hear from key industry speakers.

All BAG members are welcome to attend the groups and are actively encouraged to present where appropriate.

